

# CONGRATULATIONS STUDENT ADDY WINNERS



This year, SFCC graphic design students took all of the Addy awards in the student division, including three gold awards, ten silver awards and best of division. In addition, four students were awarded \$1,000 Toni Robideaux scholarships. Congratulations to all for your achievements.

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## ■ Consumer or Trade Magazine Ad Campaign:

Student Gold ADDY®  
and Best of Division  
**Lindell Serrin**  
*The Recycling Foundation  
Ad Campaign*

## ■ Campaigns (Mixed Media)

Student Silver ADDY®  
**Natalie Torkar**  
*Recycling Electronics Ad Campaign*

## ■ Elements of Advertising – Logo:

Student Silver ADDY®  
**Chandra L Graham**

## ■ Collateral Material – Poster

Student Silver ADDY®  
**Whitney Weisgerber**  
*Times Have Changed*

## ■ Direct Marketing

Student Gold ADDY®  
**Lindell Serrin**  
*SFCC Graduate Show Invitation*

Student Silver ADDY®  
**Dan M. McElfish**  
*Club Tree T-Shirt*

## ■ Elements of Advertising – Illustration:

Student Silver ADDY®  
**Mary Patterson**  
*Velveteen Rabbit Book Illustration*

## ■ Sales Promotion: Packaging

Student Silver ADDY®  
**Joel Ubaldo**  
*Clark Hill Estates Wine Label*

Student Silver ADDY®  
**Alyson Keeley**  
*Clark Hill Estates Wine Label*

Student Silver ADDY®  
**Charles H Payne**  
*Melrose Coffee*

Student Silver ADDY®  
**Lynnette Hughes**  
*Hair Essentials*

Student Gold ADDY®  
**Wendy Rutter**  
*Clark Hill Estates Wine Label*

## ■ Collateral Material – Stationery Package

Student Silver ADDY®  
**Joel Barbour**  
*Eternal Clothing, stationary package*

## ■ Toni Robideaux Scholarships

*Jeremy Bolton, Whitney Weisgerber,  
Dan McElfish, Lindell Serrin*

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