

GRDSN 105: Drawing for Graphic Designers

Alicia Wimmer • Email: alicia.wimmer@sfcc.spokane.edu • Office Hours: By Appointment

Meeting Days / Times:

Section 1: Tuesday and Thursday 8:30-10:20 • Section 2: Tuesday and Thursday 10:30-12:20

Required Textbooks:

Drawing for Graphic Design: Understanding Conceptual Principles and Practical Techniques to Create Unique, Effective Design Solutions - Timothy Samara

Materials / Supplies:

■ Masonite/Hardboard Panel - 16x20 or 18x24	■ Ball Point Pen - Black	■ Sketchbook - No smaller than 6x8
■ Pencils: 6H, 2H, 2B, 6B	■ Compressed or Vine Charcoal	■ India Ink
■ White Eraser	■ Newsprint 14x17 or Larger	■ Variety of Brushes
■ Kneaded Eraser	■ Drawing Paper 14x17 or Larger - Medium Tooth	■ Exacto Knife
■ Sharpies (Fine & Ultra Fine)		■ Masking Tape

Course Description:

This course offers students an introduction to drawing as a graphic designer. Students learn to draw basic forms for thumbnails and roughs that can be applied to other graphic design courses and within the profession to communicate ideas. Techniques and tools for drawing shape, value, plane and volume are explored through gesture, contour and other drawing styles. Composition, drawing type, intention, and explanation of why drawing choices are made are integral parts of this course.

Methods of Instruction:

Will include, but are not limited to, lecture, studio, discussion, and computer work.

Course Content:

Week 1: The Drawing Process, Line, Contour, Gesture	Week 6: Depth
Week 2: Proportion & Measuring	Week 7: Texture
Week 3: Handwriting, Mark Making, & Emulating	Week 8: Pattern and Design
Week 4: Value - Light, Shadow	Week 9: Imagination
Week 5: Contrast & Positive/Negative	Week 10 & 11: Redo/Rework 2 Assignments for Portfolio

Learning Outcomes:

1. Recognize and correctly represent a narrative and intention for drawings and designs.
2. Develop concepts and layouts for projects in other design courses.
3. Draw with a variety of tools and papers to create unique designs and concepts.
4. Represent objects and typography accurately.
5. Follow directions.
6. Drawing to communicate ideas.
7. Submit clean, professional work.

Methods of Assessment:

Work ethic and participation will be noted throughout the quarter along with the completion of in-class and out of class drawings and assignments. An end of quarter portfolio presentation will also be assessed.

Grading Policy:

100-98%	4.0	A+	85%	3.2	B	77%	2.4	C
97-96%	3.9	A	84%	3.1	B	76%	2.3	C
95-94%	3.8	A	83%	3.0	B / B-	75%	2.2	C
93-92%	3.7	A-	82%	2.9	B-	74%	2.1	C-
91%	3.6	A-	81%	2.8	B-	73%	2.0	C-
90-89%	3.5	B+	80%	2.7	C / C+	72%	1.9	C- / D+
88-87%	3.4	B / B+	79%	2.6	C	71%	1.8	et cetera
86%	3.3	B	78%	2.5	C			

Graded Elements:

- Participation, Attendance, Work Ethic 20%
- Weekly Assignments 50%
- Final Portfolio Presentation 30%

Attendance Policy:

Attendance is crucial to your progress and will be taken at the beginning of every class.

The attendance policy is as follows:

3 Credit Course: More than 6 absences = 0.0

4 Credit Course: More than 8 absences = 0.0

Two late attendances = one absence.

Absences & Late Work Policy:

Students need to complete any work missed by the next class period unless there has been a prior arrangement made with the instructor. Late work extending beyond the next class date will only be accepted for full credit if the student has made the prior arrangements with the instructor.

Plagiarism / Cheating Policy:

Acts of academic dishonesty will be reported by the faculty member to the chief student officer and will result in immediate removal from the course.

Students with Disability: *Disability Support Services* provide classroom accommodations and advocacy for eligible students with disabilities. If you have a health condition or disability which may require accommodations in order to fully participate in this class, please contact me after class or contact Disability Support Services in Building 17-201, at: (509) 533-4166, or TTY: (509) 533-3838; <http://www.spokanefalls.edu/resources/dss/home.aspx>; for authorization and assistance. Information about disability will be regarded as confidential.

Due Thursday September 22nd:

Email me (alicia.wimmer@sfcc.spokane.edu) from the address you'd like me to send any emails to regarding this course. In the subject line include the **course number** and your **first and last name**. For example: **GRDSN 105: Alicia Wimmer**