

Critique Guidelines

A critique is a review, opinion or assessment of your design solution.

Step 1: Before the critique, refer to the written objective for the assignment.

Step 2: Be prepared to...

State the concept behind your design in a few words.

Step 3: When commenting on your colleague's work...

- Use graphic design terminology...

Line, Shape, Texture, Value, Color, Spatial Depth, Contrast, Rhythm, Unity

Gestalt Principles: Similarity, Closure, Continuation, Proximity, Figure Ground

- Identify something positive about the piece and comment on it.
- Identify any issues in the piece that can be improved on and discuss as a group

Step 4: When receiving comments on your work, remember...

- Write notes, verbal communication is often forgotten
- Be open to comments made
- Any changes made... are up to you
- Your colleagues and faculty are on your side
- Comments made are on the work, not you personally
- Do not be combative, it is not a debate

Step 5: Consider comments received, make revisions.