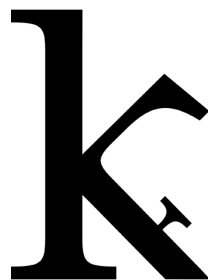


Type Relationships

Analyze letterforms to see if there are any relationships that you can use to create...

- A feeling
- interest
- meaning
- direction
- emotion



Exercise: Using a non-profit organization create a logo using the technique outlined above. DO NOT USE VALUE !!! These logos should be created using Black and White only. Save your files as outlines and as a native Adobe Illustrator Document. Fit the logo within a 6"x6" area, place the file on the server for review in class.