

**EASTERN WASHINGTON UNIVERSITY'S BACHELOR OF ART IN VISUAL
COMMUNICATION DESIGN AND SPOKANE FALLS COMMUNITY COLLEGE'S
ASSOCIATE OF APPLIED SCIENCE IN GRAPHIC DESIGN PROGRAM**

Articulation Agreement

Purpose

This articulation agreement is for students who have earned an AAS degree in Graphic Design from Spokane Falls Community College (SFCC) and will complete course work at Eastern Washington University (EWU) to earn a Bachelor of Arts in Visual Communication Design (VCD).

Based on an existing articulation agreement originally established in 2007, this agreement addresses a need to provide students who possess an AAS degree in Graphic Design an option for completing a four-year baccalaureate degree. Students with an AAS degree in Graphic Design from SFCC would be eligible for enrollment in this program. With approximately an additional 90 credits of upper and lower division coursework, including the Visual Communication Design program and EWU general undergraduate requirements, students will receive a Bachelor of Arts in VCD from Eastern Washington University.

The technical content of the Graphic Design program at SFCC has been reviewed previously, is a good match for the program, and the EWU and SFCC faculty are experienced in issues related to advising for student success. As such, this agreement meets the needs of SFCC students in an efficient manner. (This is an update and continuation of an already established agreement; for further information, see previous agreements.)

Duration

This agreement shall begin the first day of September 2014 and extend until the last day of June 2016. The agreement will be reviewed and renewed prior to Fall 2016 and will include the revised EWU General Education curriculum.

Articulation Review

Both SFCC's program in Graphic Design and EWU's program in VCD will designate a minimum of one faculty member per program to oversee articulation currency, accuracy, and efficiency. The appropriate representatives of SFCC and EWU shall review this agreement at the completion of each academic year. Amendments may be required and are allowed to maintain a functional relationship of the articulation agreement.

**GRAPHIC DESIGN AAS – SFCC
2014 SFCC / EWU Transfer Option**

First Quarter

GRDSN101	Design Process I	4
GRDSN102	Design Technology I	3
GRDSN105	Drawing for Graphic Designers	3
GRDSN156	Illustrator I	2
GRDSN158	PhotoShop I	2
GRDSN181	Web Development I	4
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Second Quarter

GRDSN111	Design Process II	4
GRDSN112	Design Technology II	3
GRDSN151	Typography and Layout	3
GRDSN163	InDesign I	2
GRDSN172	Dreamweaver	2
ART 105	Color and Design (=ART 107)	5
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Third Quarter

GRDSN109	History of Design	5
GRDSN121	Design Process III	4
GRDSN122	Design Technology III	3
GRDSN125	Computer Drawing	3
ART&100	Art Appreciation (=ART 213 List HFA)	5
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Fourth Quarter

GRDSN182	Web Development II	3
GRDSN201	Design Process IV	4
GRDSN202	Design Technology IV	3
GRDSN235	Multimedia Technology I	3
ENGL&101	English Composition I (=ENGL 101)	5
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Fifth Quarter

GRDSN211	Design Process V	4
GRDSN212	Design Technology V	3
GRDSN236	Multimedia II	3
ENGL&102	English Composition II (=ENGL 201)	5
MATH&107	Math in Society (=MATH 115)	5
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Sixth Quarter

GRDSN221	Design Process VI	4
GRDSN223	Design Portfolio	3
SOC&101	Intro to Sociology (=SOC 101 List 2 SS)	5
PHIL&101	Introduction to Philosophy (=PHIL 210 List 3 HFA)	5
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112 credits are required for the AAS

EWU General Admission Requirements

Students must meet all University application deadlines and admission requirements in order to participate in this agreement. There are no Engineering and Design Department admission requirements beyond the EWU general admission requirements. Students must have been awarded the SFCC AAS in Graphic Design degree before they can qualify for the EWU Bachelor of Arts in VCD degree. Evaluation of courses for transfer credit will not be bound by the terms of this agreement for students who choose to pursue a degree other than the BA in VCD program. The transferability of courses may be determined on a course-by-course basis if the student does not earn an AAS in Graphic Design as indicated in this agreement or does not continue at EWU in the BA in VCD program.

EWU BA in VCD for SFCC articulation:

* = covered by SFCC AAS in Graphic Design

Core Courses (50 credits)

DESN 100 Drawing for Design (5)*
DESN 216 Computer Graphics (4)*
DESN 261 Color Management (2)*
DESN 263 Visual Communication Design 1 (5)*
DESN 343 Typography (4)*
DESN 359 History of Design (4)*
DESN 363 Visual Communication Design 2 (5)
DESN 366 Prepress Production (2)*
DESN 368 Web Design (4)
DESN 378 Web Design 2 (4)
DESN 463 Visual Communication Design 3 (5)
DESN 490 Senior Capstone (4)
DESN 493 Portfolio (2)

DESN 495 Internship (4)

Supporting Courses (18–19 credits)

ART 107 Basic Design (5) = ART 105 SFCC
CMST 201 Public Speaking (5) or CMST 200 Intro to Speech Communication (4)
ENGL 205 Introduction to Technical Communication (5)
TECH 393 Technology in World Civilization (4) – counts for EWU Int'l Studies req.

Electives (12 credits)

Approved Electives (12)

No minor is required for this articulation agreement.

EWU BA for AAS degree example 2-year curriculum map:

Junior Year

Fall		Winter		Spring	
DESN 368 Web1	4	DESN 363 VCD2	5	DESN 463 VCD3	5
ENGL 170 (List 1 HFA)	5	DESN 378 Web2	4	DESN 468 WebLab	4
ECON 100 (List 1 SS)	5	MGMT 200 (List 3 SS)	4	BIOL 100 (NS)	5
4 UD (14)		9 UD (13)		9 UD (14)	

Senior Year

Fall		Winter		Spring	
DESN 375 Video	4	DESN 396 Video 2	4	DESN 355 Motion	4
DESN 490 (Capstone)	4	G&CD UpperDiv	5	DESN 495 Internship	5
GEOG 100 (NS)	5	DESN 493 Portfolio	2	DESN 480 ProPrac	4
Elective/ENGL 205	4/5	TECH 393 (IS)	4	Elective/CMST 200	4/5
8 UD (17/18)		15 UD (15)		13 UD (17/18)	
				58 UD (90-92)	

Supporting Courses

Engl 170 (List 1 HFA)	5	EWU
ART 213 (List 2 HFA)	5	ART 100 5 th qtr SFCC
PHIL 210 (List 3 HFA)	5	PHIL 101 6 th qtr SFCC
ECON 100 (List 1 SS)	5	EWU
SOC 101 (List 2 SS)	5	SOC 101 2 nd qtr SFCC
MGMT 200 (List 3 SS)	4	EWU
BIOL 100 (NS)	5	EWU
GEOG 100 (NS)	5	EWU
MATH 115	5	MATH 107 5 th qtr SFCC (See page 5)
MATH 103 PreUni	(5)	SFCC
MATH 104 Competency	(5)	SFCC
ENGL 201	5	ENGL 102 4 th qtr SFCC
ENGL 101 Competency	(5)	ENGL 101 3 rd qtr SFCC
CPLA 100 & 101		Waived
Foreign Language	(15)	(See page 5)
ART 107 Basic Design	(5)	ART 105 SFCC
CMST 201 Public Speaking	(5)	
or CMST 200 Speech	(4)	
ENGL 205 Tech Comm	(5)	

Undergraduate Degree Requirements

180 minimum credits, 50 credits must be upper division (300-400 level), a minimum 45 credits must be taken at EWU.

Students who have successfully completed their AAS in Graphic Design at SFCC and are accepted to EWU, will enter EWU with 90 credits hours toward degree completion.

Students may need to take up to 10 credits of additional math requirements at SFCC (MATH 93 and MATH 94) before completing MATH 107 at SFCC.

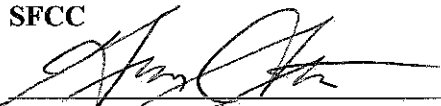
Students may need to complete up to 15 credits of Foreign Language if they have had less than 2 years of high school foreign language or 1 year of college foreign language.

Destination Eastern

This articulation may serve as a pilot program for Destination Eastern. In order to do so, SFCC students must not have any previous coursework at SFCC and will be required to take a 1 credit Destination Eastern transfer class in their sixth quarter at SFCC. The details of this arrangement will be worked out separately from this articulation agreement.

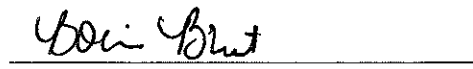
Signatures


SFCC

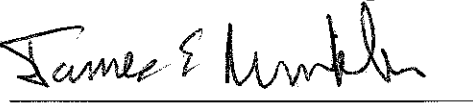

Greg Stiles
Program Director, Graphic Design

EWU

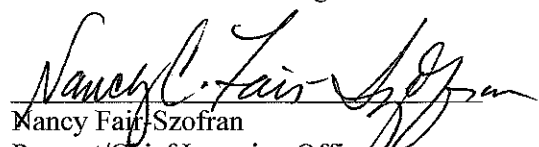

Mindy Breen
Program Director, VCD



Bonnie Brunt
Dean of Visual and Performing Arts


Todd Case
Dean, College of Science, Health, and Engineering


Jim Minkler
Vice President of Learning


Keith Klauss
Director, Transfer Center


Nancy Fair-Szofran
Provost/Chief Learning Officer


Rex Fuller
Provost and VP of Academic Affairs

Date: 4-14-14

Date: 3/24/2014

Appendix A

SFCC - AAS GRAPHIC DESIGN

SPRING 2013

Offered at Locations: Spokane Falls Community College

Area of Emphasis: Students pursuing a degree in Graphic Design are encouraged to enhance their expertise through the study of related and/or complimentary disciplines: Fine Arts, Journalism, Photography, and Business. To encourage interdisciplinary study, the Graphic Design degree contains room in the second year for recommended courses within distinct "areas of emphasis." These courses are optional. Whatever a student's area of emphasis, his/her degree is in Graphic Design. To select the area of emphasis that will most enhance your skills, you should meet with your faculty adviser in Graphic Design early spring quarter of your first year.

First Quarter

GRDSN101	Design Process I	4
GRDSN102	Design Technology I	3
GRDSN105	Drawing for Graphic Designers	3
GRDSN156	Illustrator I	2
GRDSN158	PhotoShop I	2
GRDSN181	Web Development I	4
		<hr/>
		18

Second Quarter

GRDSN111	Design Process II	4
GRDSN112	Design Technology II	3
GRDSN151	Typography and Layout	3
GRDSN163	InDesign I	2
GRDSN172	Dreamweaver	2
	Human Relations/Leadership Requirement I	5
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		19

Third Quarter

GRDSN109	History of Design	5
GRDSN121	Design Process III	4
GRDSN122	Design Technology III	3
GRDSN125	Computer Drawing	3
	Communications Requirement I	5
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		20

Fourth Quarter

GRDSN182	Web Development II	3
GRDSN201	Design Process IV	4
GRDSN202	Design Technology IV	3
GRDSN235	Multimedia Technology I	3
	Area of Emphasis 2	0-5
		<hr/>
		13-18

Fifth Quarter

GRDSN211	Design Process V	4
GRDSN212	Design Technology V	3
GRDSN236	Multimedia II	3
	Area of Emphasis 2	0-5
	Computation Requirement I	5
		<hr/>
		15-20

Sixth Quarter

GRDSN221	Design Process VI	4
GRDSN223	Design Portfolio	3
GRDSN237	Multimedia III	3
GRDSN266	Cooperative Education Seminar	1
GRDSN267	Cooperative Education Work Experience	3
	Area of Emphasis 2	0-5
		<hr/> 14-19

99-114 credits are required for the AAS

Area of Emphasis: Art 2

ART 105	Color and Design	5
ART 106	3-D Design	4
ART 130	Sculpture	4
ART 189	Printmaking	4
ART 191	Screen Printing	4
ART 192	Printmaking, Intaglio	4
GRDSN129	Digital Studio	2
GRDSN200	Graphic Design Workshop	2

Area of Emphasis: Business 2

GRDSN200	Graphic Design Workshop	2
MMGT 125	Social Media Marketing	5
MMGT 126	Search Engine Marketing	5
MMGT 218	Fundamentals of Advertising	5

Area of Emphasis: Journalism 2

GRDSN168	InDesign II	2
GRDSN176	Introduction to Page Design	2
GRDSN200	Graphic Design Workshop	2
JOURN101	College Newspaper Production I	3-5
JOURN220	Introduction to News Writing	5
JOURN225	Multimedia Journalism	5
PHOTO131	Introduction to Photojournalism	3

Area of Emphasis: Multimedia/Video 2

GRDSN171	Flash	2
GRDSN173	Flash II	2
GRDSN200	Graphic Design Workshop	2
GRDSN236	Multimedia II	3
PHOTO126	Digital Photography	5
PHOTO200	Photography Media	4
PHOTO237	Introduction to Documentary DV Production	5

Area of Emphasis: Photography 2

GRDSN200	Graphic Design Workshop	2
PHOTO112	Photographic Design	4
PHOTO120	Photographic Arts	3
PHOTO126	Digital Photography	5
PHOTO131	Introduction to Photojournalism	3
PHOTO200	Photography Media	4

Area of Emphasis: Web Design/Development 2

GRDSN167	Fireworks	2
GRDSN171	Flash	2
GRDSN172	Dreamweaver	2
GRDSN173	Flash II	2
GRDSN174	Dreamweaver II	2

GRDSN182	Web Development II	3
GRDSN200	Graphic Design Workshop	2

Communications Requirement I

CMST&101	Introduction to Communication	5
CMST 226	Gender Communication	5
CMST 227	Intercultural Communication	5
ENGL&101	English Composition I	5
ENGL 105	Pro/Tech: Basic Writing	5
JOURN220	Introduction to News Writing	5
JOURN225	Multimedia Journalism	5

Computation Requirement I

BUS 103	Basic Business Math and Electronic Calculators	5
BUS 104	Business Mathematics	5
MATH 090	Pre-Algebra	5
MATH 093	Algebra I	5
MATH 094	Algebra II	5
MATH 098	Algebra III	5
MATH&107	Math in Society	5

Human Relations/Leadership Requirement I

CMST&210	Interpersonal Communication	5
CMST 226	Gender Communication	5
CMST 227	Intercultural Communication	5
HS 136	Improving Interpersonal Communication	5
HUM 107	Introduction to Cultural Studies	5
MMGT 101	Principles of Management	5
SOC& 101	Intro to Sociology	5
SOC 221	Race and Ethnic Relations	5
SOC 230	Sociology of Gender	5

- 1 Students must choose 5 credits in each of the following areas of related instruction: Communications, Computation and Human Relations/Leadership. A class cannot be used to fulfill more than one area. Students intending on transferring to another institution should consult with a faculty academic adviser prior to selecting these courses.
- 2 Students are required to meet with a Graphic Design Instructor to develop a learning plan and determine an area of emphasis to complete the Graphic Design AAS Degree. Credits may vary by emphasis. At least 9 - 15 credits are recommended. Only one AAS Degree in Graphic Design will be awarded. Students desiring additional emphasis areas can receive non-transcripted certificates of completion.
- 3 GRDSN 182 Web Development II may be substituted with GRDSN 142 Print Production.

*Disclaimer: The college cannot guarantee courses will be offered in the quarters indicated. During the period this guide is in circulation, there may be curriculum revisions and program changes. **Students are responsible for consulting the appropriate academic unit or adviser for more current and specific information. The information in this guide is subject to change and does not constitute an agreement between the college and the student.***

Appendix B

B.A. in Visual Communication Design (81 Credits)

VISUAL COMMUNICATION DESIGN (81–82 CREDITS)

Notes: two years of a single high school foreign language or one year of a single college level foreign language is required; in order to receive the Visual Communication Design degree, students must earn at least a 3.0 grade in the following courses: DESN 263 Visual Communication Design 1 and DESN 363 Visual Communication Design 2. This is in addition to the department requirement of 2.5 GPA in all DESN/TECH coursework.

Required Core Courses (50 credits)

DESN 100 Drawing for Communication (5)
DESN 216 Digital Foundations (4)
DESN 243 Typography (4)
DESN 259 History of Design (4)
DESN 263 Visual Communication Design 1 (5)
DESN 363 Visual Communication Design 2 (5)
DESN 366 Prepress Production (4)
DESN 368 Web Design 1 (4)
DESN 378 Web Design 2 (4)
DESN 463 Visual Communication Design 3 (5)
DESN 490 Senior Capstone (4)
DESN 493 Portfolio (2)

Supporting Courses (18–19 credits)

ART 107 Basic Design (5)
CMST 201 Public Speaking (5)
or CMST 200 Introduction to Speech Communication (4)
ENGL 205 Introduction to Technical Communication (5)
TECH 393 Technology in World Civilization (4)

Electives (12 credits)

Approved Electives (12)

Core credits: **50 credits**

Supporting credits*: **18–19 credits**

Elective credits: **12 credits**

Total credits for above major: **80–81 credits**

Note: *The above major does require the completion of an approved minor. This adds a minimum of 19–20 credits (in the case of Art and Communication). The list of courses making up the minor must also be approved by your Visual Communications Design advisor.

Note: MATH 115 is recommended for the above major.