

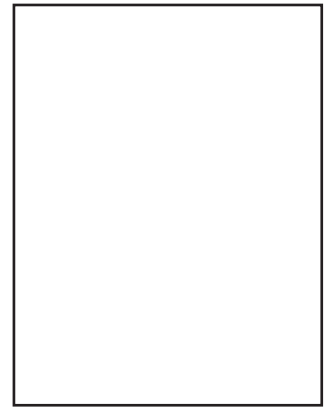
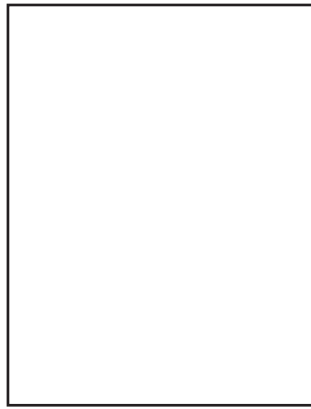
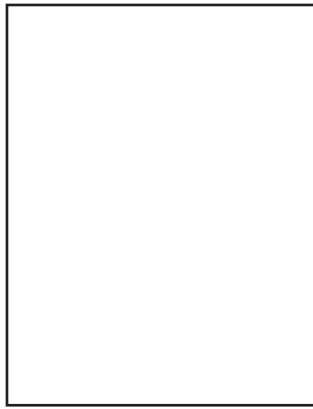
Name _____ Project _____

Objective: _____

Strategy: _____

Thumbnail criteria:

- fast and un-detailed
- entirely separate or different creative concepts
- show emphasis, balance, unity
- convey composition, sizing and position of all elements
- show general shapes of graphic elements (images, text, etc.)
- indicate readable headline type

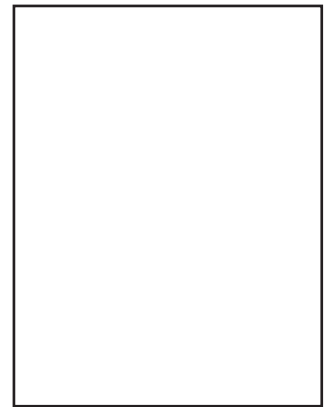
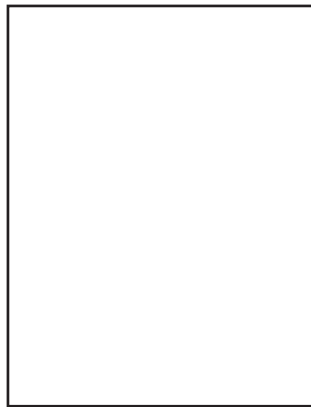
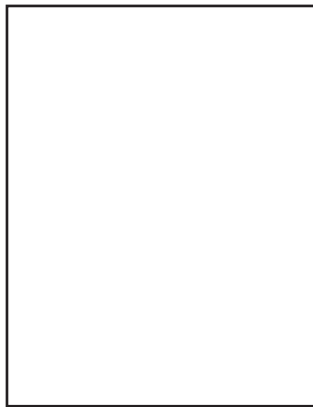


Describe the intended qualities:

- line

- shape

- colors



- texture(s)

- value

