Design is my drug.

WHAT IS PREFLIGHT
Preflight is an event designed to provide Graphic and Web Design students an opportunity to receive constructive feedback from experienced design professionals. Preflight is a great way to show your work and ideas to some of the best art directors and designers in the Inland Northwest. All that is needed to participate is a portfolio and it doesn’t need to be a finished product.

IS THIS AN INTERVIEW OR JOB FAIR
No. The goal of the event is to practice... - presenting your work - explaining your work - receiving constructive feedback - networking - Listen intently, inquire thoughtfully, shake hands, and position yourself professionally.

REGISTRATION FEES
RSVP for one session with the form provided at: www.spokaneadfed.com Registration deadline is April 16, 2012 Student Members: $5 Student Non-members: $15 (Cash or Check only)

SESSIONS
The event is split into two 90 minute sessions. Individual reviews will be limited to 10 minutes; time will be called. Each session is limited to 25 participants.

Session 1 8:30am - 10:30am
8:30am : Check in and orientation
9:00am : Reviews begin, ending promptly at 10:30am
Session 2 10:30am - 12:30pm
10:30am : Check in and orientation
11:00am : Reviews begin, ending promptly at 12:30pm

WHAT TO BRING
A portfolio. (Note: This can be a work in process.) • Just bring your best work and be prepared to talk about your thought process.

BE OPEN TO ADVICE
Preflight is all about the learning. The professionals invited are signing on to be your ally. You’ll receive feedback regarding typography, design elements and content. They are there to help you create a powerful design portfolio, not to fail. Dress to impress, treat the event as you would a real job interview, business casual recommended.

7 - 10 pieces (development stage are welcome and encouraged) • Bring thumbnails and sketches for at least one piece to show your process • You may present digital artwork on your personal laptop • Remember to charge your battery!