If you have ever wondered about the history of the American Poster, this event is for you!

The evening will be spent with Jim Sherraden of Hatch Showprint in Nashville, TN as he lectures on the evolution of the poster. Hatch Showprint is renowned for its work with the Grand Ol’ Opry, Jack Daniels, Nike, and musicians such as Johnny Cash, Bill Monroe, Bruce Springsteen, Pearl Jam, and more.

But this isn’t just a lecture, this is a party. Come see the art work, buy Jim’s new release from Chronicle Books and mingle with your designer cohorts at the post-lecture party (21 and over only please). Details, ticket prices and registration information are below. Hope to see you there!

November 28, 2001 SHOWBOX Theater
6pm Lecture, 7pm Party & Book Signing
AIGA: $25 Lecture & Party, $7 Lecture Only
Non-AIGA: $35 Lecture & Party, $15 Lecture Only
AIGA Student: $5 Lecture
Non-AIGA Student: $7 Lecture

To register, please e-mail your name and the number of tickets you need to info@aigaseattle.org. Please note that you only need to pre-register if you plan to attend BOTH the lecture and the party. Please specify if you are a member or a non-member.

*Maximum capacity for party is 135, so sign up soon!