AIGA Seattle invites you to spend an evening with Jim Sherraden of Hatch Showprint in Nashville, TN as he lectures on the evolution of the poster. Hatch Showprint is renowned for its work with the Grand Ole Opry, Jack Daniels, Nike, and musicians such as Johnny Cash Bill Monroe, Bruce Springsteen, Pearl Jam and more.

But this isn't just a lecture, this is a party! Come see the artwork, buy Jim's new release from Chronicle Books and mingle with your designer cohorts at the post-lecture party (21 and over only please). Hope to see you there!

**BACK TO THE OLDSCHOOL**

for the best history lesson in town!

**Date:** November 28, 2001  
**Time:** 6:00pm Lecture, 7:00pm Party & Book Signing  
**Place:** SHOWBOX Theatre  
**AIGA Members:** $25 Lecture & Party, $7 Lecture Only  
**Non-AIGA Members:** $35 Lecture & Party, $15 Lecture Only  
**AIGA Student Member:** $5 Lecture  
**Non-AIGA Student:** $7 Lecture

To register please email your name and the number of tickets you will need to info@aigaseatle.org. Please note that you only need to pre-register if you plan to attend BOTH the lecture and the party. Please specify if you are a member or a non-member.

*Maximum capacity for the party is 135, so sign up soon!*
Have you ever wondered about the history of the American Poster?